

**Workshop - American Business Culture**



Specialized Industry Topics

**US Governmental Regulatory Agencies: FDA, EPA**

US - Food & Drug Administration (FDA)

- Historical overview of the Health & Human Services (HHS) Agency
- The FDA's organizational structure and focus industries
- The major US Federal Acts with FDA authority
- Existing issues for FDA's approach towards food, drug and cosmetics safety
- A new American President, a new FDA Commissioner... a *new direction*?
- Trend topics with FDA authority: Obesity, OTC, bioterrorism, etc.

US - Environmental Protection Agency (EPA)

- Historical overview of the independent governmental Agency
- The EPA's mission to protect human health and the natural environment
- Congress laws administered by EPA
- Regulation writing and enforcement
- Actual rulemaking: Nanoscale materials, air & water pollutants, etc,
- Regulatory information by business sectors

**Approach**

- CONUSBAT workshops are presented in American-English
- Interaction and discussion of participants is encouraged
- Workshop length & fees are based on agreement

**Target Groups**

- Regulatory Affairs Managers, Sales-& Export Managers, Decision-Makers
- People in politics, embassies/consulates or other international arenas
- People interested in what is 'moving & shaking' the world

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**CONUS Business, Advice & Training** ■ ■ ■ ■ ■

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