

Workshops für interkulturelle Zusammenarbeit

CONUSBAT Mini-Lecture Series

Globalization & the World Economic Crisis

- Define key words: Globalization, financial depression, recession
- Discuss the problems of General Motors (GM) & a globalized auto industry
- What brought on the home foreclosure problem in America?
- Views on how the USA & EU nations approached the world economic problem
- What is the 'Troubled Asset Relief Program' (T.A.R.P.)?
- What caused the 150 year-old 'Wall Street' firm, Lehman Brothers to go bankrupt?
- A look at other global financial institutions and the *intertwined* relationships between various global banking & financial institutions
- Historical examples of Globalization: The Slave trade (1600-1700's), human migrations, European colonization, human warfare
- Explaining how cheap labor causes job losses & unemployment in other regions of the world
- Consumerism in the 'Age of Globalization' or how China & the American retail giant Wal*Mart form a symbiotic relationship

Approach

- All CONUSBAT workshops are presented in American-English, and we encourage the participants to interact and allow for discussion.
- Length of workshop & fee are based on agreement

Target Groups

- People in politics, embassies/consulates or other international arenas
- People interested in what is 'moving & shaking' in the world
- University or Gymnasium level [High School] students
- Internationally active business people

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CONUS Business, Advice & Training ■ ■ ■ ■ ■

Steven L. Hanft, M.A. Präsident, CONUSBAT

- Dozent (USA); Konrad Adenauer Stiftung Bonn
- Trainer Technisches Englisch; Haus der Technik Essen
- American Business Culture Trainer; HEC- ULg Liège/Lüttich/Luik