

**Workshop - American Business Culture**



**CONUSBAT** Mini-Lecture Series

**US History: The Pilgrim Fathers → President Obama**

- Native American Indians confront European colonialism in America
- America’s Revolution (1776-1781): Historical & political explanations as to why the American Revolution was more like ‘guerilla warfare’ than a revolution!
- US Civil War (1861-1865) & its aftermath known as Reconstruction
  - The North vs. The South, Lincoln & results of the Emancipation Speech
  - How slavery & sectionalism played a role in this costly, bloody war
  - Reconstruction: Slaves gain freedom, but the KKK evolves
- America, the immigrant nation
- 1890-1918: A watershed in America’s history towards becoming a world super power
- America - Pre-/Post World War II
- The 1960’s: The Vietnam War & Anti-War protesting, Dr. Martin L. King & the Civil Rights movement, JFK/RFK, Woodstock, etc.
- The Cold War: NASA & the Space Race, US airlift → Berlin & the Wall, the Cuban missile crisis & the fall of Communism
- Is America at a cross roads? China as a challenging super power, the events of 9/11, President Obama, current trends in the US

**Approach**

- CONUSBAT workshops are presented in American-English
- Interaction and discussion of participants is encouraged
- Workshop length & fees are based on agreement

**Target Groups**

- Gymnasium level [High School] or university students
- Internationally active business people
- People in politics, embassies/consulates or other international arenas
- People interested in what is ‘moving & shaking’ the world

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**CONUS Business, Advice & Training** ■ ■ ■ ■ ■

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