

Workshop - American Business Culture



CONUSBAT Mini-Lecture Series

The EU vs. USA

Comparing our Governments & their Frameworks

- Define key words: Coalition building, democracy, monarchy vs. republic
- Explaining why America is basically a 2-party political system
- Insights on the structure of America’s Government
 - Levels of government: Federal, State & Local
 - Branches of government: Executive, Legislative & Judicial
- A review of the US Presidency, Vice-President & Cabinet members
- ‘Checks & Balance’ System / ‘Division of Powers’
- Examining the US election process & its Electoral College (‘Wahlmänner’)
- Current issues & political trends in America
 - Reviewing previous American history, does political stagnation exist today in US politics? Is America still a world leader?
 - The Republican Party: What is the political movement, ‘The Tea Party’? What makes Sarah Palin ‘tick’? How talk show/radio hosts play a role with the GOP
 - The Democratic Party: What does the loss of Ted Kennedy mean to President Obama’s administration? Is Obama’s ‘message’ getting lost?

Approach

- CONUSBAT workshops are presented in American-English
- Interaction and discussion of participants is encouraged
- Workshop length & fees are based on agreement

Target Groups

- Gymnasium level [High School] or university students
- Internationally active business people
- People in politics, embassies/consulates or other international arenas
- People interested in what is ‘moving & shaking’ the world

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- American Business Culture Trainer; HEC- ULg Liège (B)
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