

**Workshop for Cross-cultural Cooperation**



CONUSBAT Mini-Lecture Series

**Globalization & the World Economic Crisis**

- Define key words: Globalization, financial depression, recession
- Discuss the problems of General Motors (GM) & a globalized auto industry
- What brought on the home foreclosure problem in America?
- Views on how the USA & EU nations approached the world economic problem
- What is the ‘Troubled Asset Relief Program’ (T.A.R.P.)?
- What caused the 150 year-old ‘Wall Street’ firm, Lehman Brothers to go bankrupt?
- A look at other global financial institutions and the *intertwined* relationships between various global banking & financial institutions
- Historical examples of Globalization: The Slave trade (1600-1700’s), human migrations, European colonization, human warfare
- Explaining how cheap labor causes job losses & unemployment in other regions of the world
- Consumerism in the ‘Age of Globalization’ or how China & the American retail giant Wal\*Mart form a symbiotic relationship

**Approach**

- CONUSBAT workshops are presented in American-English
- Interaction and discussion of participants is encouraged
- Workshop length & fees are based on agreement

**Target Groups**

- Gymnasium level [High School] or university students
- Internationally active business people
- People in politics, embassies/consulates or other international arenas
- People interested in what is ‘moving & shaking’ the world

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**CONUS Business, Advice & Training** ■ ■ ■ ■ ■

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