

Technical English for the Industry: Life Science, Food & Personal Care Sectors ©

Interactive Training Seminar

Trainer: Steven L. Hanft, M.A.

Duration: Tailored to needs

Language: American-English

Topics

Listening Comprehension, Pronunciation & Vocabulary

- Biochemistry, Biology / Disease & Treatment
- Human Anatomy & Physiology
- Pharma. & Biotechnology Terminology
- Lab Technology & Production
- Environmental & Safety Laws & Issues

Reading, Speaking & Understanding

- Comparing BrEnglish vs. AmEnglish
- Business communication skills support
- Interactive discussions for business & lab
- Oral presentations & 'Elevator Speeches'
- Interpret Life Science 'White Papers', other science reports or documentaries
- Evaluating business contracts

Role-playing for working with English speaking Life Science colleagues

Lessons based on Participant requests

Grammar & Spelling Instruction

Biochemistry & Biology

- Organization of Life: Cells & their Organelles, Tissue, Organ-/System, Organism, etc.
- Bacteria: Prokaryote vs. Eukaryote / Virus
- Human Anatomy & Physiology
- Elements of the Periodic Table
- pH, Acids, Bases & Neutral Substances
- Fats, Proteins, Carbohydrates
- Vitamins & Minerals
- Atoms, Molecules & Compounds

Word Building & Communication for Industry

- Life Science & branches of the medical field
- Dealing with technical sales people / writing tips
- Evaluate business contracts
- Comparing BrEnglish vs. AmEnglish

Laboratory Work Environment

- Lab Equipment, Utensils & Devices
- Chemicals, Emulsions, Enzymes & Hormones
- Abbreviations-/Jargon used during daily working situations
- The Laboratory & processing techniques

Regulatory Explanations & Discussions

- US-FDA / ISO 9000 Series / EU REACH
- SOP / GMP / USP / MSDS / CoA

CONUS Business, Advice & Training

Steven L. Hanft, M.A., President, **CONUSBAT**

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Technical Communication Training

Technical English for the Industry: Life Science, Food & Personal Care Sectors

TRAINING CONDITIONS

Target Clientele

- Employees from Life Science, Food & Personal Care Manufacturers & Distributors
- Life Science Managers, R&D, Laboratory Assistants, Safety-/Occupational Hazard Staff, International Sales Reps., Export Managers, etc.
- Bio-/Medical Engineers, Regulatory Specialists
- Those seeking employment or internships in the USA or other English-speaking environments

Approach

- Tailored to client needs with respect to duration & focus contents
- Nr. of Participants: 1 – 15 max.
- Types of workshops: 'Kick-offs', Block, Bi-monthly or other requests taken

Cost (excl. travel & where applicable, VAT):
€ 180 2hrs. / € 350 half-day / € 800 full-day
(flat rates for durations >1 day avail. on request)

Technical English Communication Support

- Oral Presentations by all participants with evaluations - Topics chosen to be related to Health, Medicine, Science, Industry, etc.
- Sales & Marketing Presentations, Business Events, 'Elevator Speech', Contracts
- English Skills for the work environment in Life Sciences, Food & Personal Care
- Interactive discussions on new discoveries & trends in Life Science Industries; Pharma, Medical, Food & Nutrition, Personal Care

Special Business Service - Contacts to the US Sector Industries; Specialty Chemical Processors & Distributors, etc.

Subscription – Fax: +49 241 81928

Client Name:..... Company.....

Title..... Phone..... Fax.....

Email..... www.....

Street/POB.....

City/State..... Post Code..... Country.....

Anticipated Seminar Structure

Focus Content..... Number of Participants.....

Participant's Background..... Target Duration.....

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